



Positive care experiences matter, shaping how people understand the care sector and how it's valued across the UK. By answering a few simple questions, you can help to bring balance to a conversation that too often overlooks the good.

Your reflections can:

- Give care workers and those receiving care the recognition they deserve
- Help others see care through moments of compassion, dignity and respect
- Influence future conversations and decisions surrounding care
- Create a more hopeful picture of what care can be

Help us change the narrative today.

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Resident questions

Describe care in one word

What's your favourite activity of the week?

What has made you smile this week?

What is your favourite time of day?

What part of your day do you enjoy most and why?

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Staff questions

Describe your thoughts of the care sector in one sentence

What has been your favourite activity you have been a part of within care?

What has made you smile within care this week?

What part of your day do you enjoy most and why?

What is a common misconception of care you'd like to change?

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